



SUPERIOR  
lifestyle

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## ***Ongoing product design and innovation***



Over the last decade, we have deeply invested in the health and well-being of our customers. From the initial design right through to execution, we have and will continue to fund research and innovation that offers our customers the latest advances in assistive technology.

## ***Onshore manufacturing and quality control***

We are committed to our local economy and have made a steady progression towards on-shore manufacturing. In 2016, this journey reached a new milestone when we opened our factory in Brisbane to house our dedicated manufacturing and quality assurance team. We have a number of initiatives in the pipeline so stay tuned for further updates!



## ***Customer care from the heart***



Discover the difference of a company that cares. Our team of highly trained professionals are on standby and will promptly resolve any concerns you might have today, tomorrow or in years to come!

## What Our Customers Say

**With over 10,000 customers, we are confident you will love our carefully designed, high quality products!**



**Corine Rivalland**  
Melbourne, VIC, 2020

*"I have extensive damage to my neck and back meaning I live in constant pain and sleep very little. Since I received the bed I sleep. The massage function is fantastic, I just fall asleep straight after and wake up refreshed in the morning. I highly recommend Superior for their service and high quality product."*

**Tracey Kingsbury**  
Heywood, VIC, 2020

*"Purchased the Dual King Galaxy Bed and my husband was very impressed with the way it had been manufactured. We are both extremely happy and look forward to waking up rested. Something neither of us had achieved with any other of our beds. I highly recommend Superior Lifestyle products."*

**Gerd Van De Luecht**  
Albany Creek, QLD, 2020

*"This is the best bed we've ever had. We are sleeping sooo much better, it's so good to be able to elevate the foot of the bed and we love the Zero Gravity setting. The lumbar support has been a godsend and the head tilt function is great. Great Thanks to everyone at Superior Lifestyle for their professionalism!"*

## How Our Products Help

At Superior Lifestyle, we truly believe good health is the greatest wealth we will ever have.

It is the most precious thing in our lives and without it, our vitality, our energy, every fibre of our being is prone to suffering.

Some of us are ok with suffering, so long as it means we don't have to change our lifestyle; but here's the kicker: it doesn't have to be that way!

Each and every one of us is capable of living a superior lifestyle, regardless of our differences and unique health concerns.

In fact, our range of products have been specifically designed to minimise daily pain and discomfort for people of all shapes and sizes.

By investing in our assistive technology, you will be empowered to target common health issues like...

- Poor Blood Circulation**
- Back and Joint Pain**
- Fluid Retention**
- Broken or Light Sleep**
- Muscle Tension and Cramps**
- Restless Leg Syndrome**
- Varicose Veins**

Disclaimer: All information contained within this booklet and online is for informational purposes only. It is not intended to be a substitute for professional medical advice and should not be relied on as health or personal advice. Always seek the guidance of your doctor or other qualified health professional with any questions you may have regarding your medical condition.



# Deep Sleep is Vital for Healthy Living

## Sleep deprivation is costing the Australian economy **\$66 billion a year!**

Written by Sid, Sleep Specialist

Most doctors and sleep experts agree that 7 to 9 hours of sleep each night is necessary to function well during the day.

Yet on average, Australians are getting only 6.5 hours of sleep a night. This is wholly deficient and has led to more than 7 million suffering from a kind of permanent jet lag.

“Just like obesity, smoking, drinking too much and not exercising enough, sleep problems cause real harm in our community,”

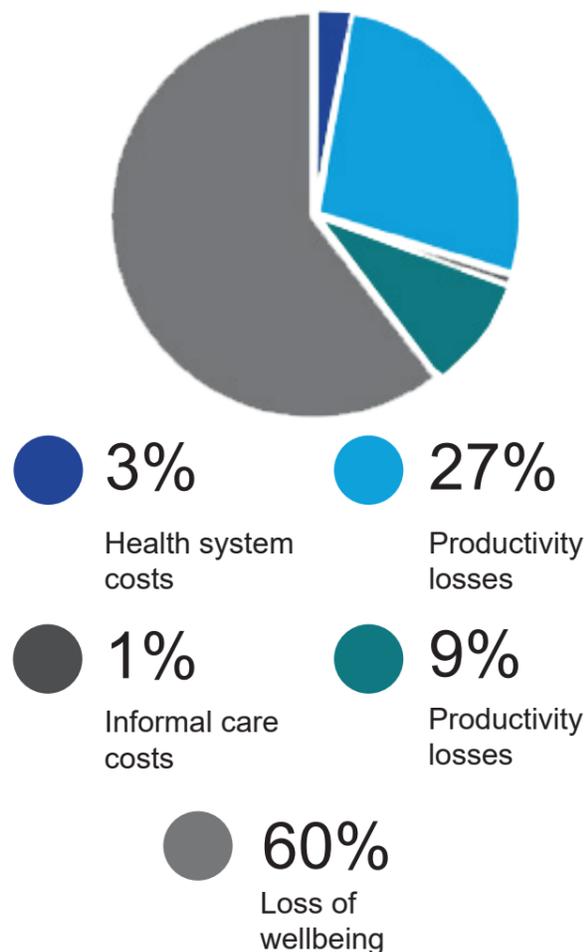
**Dr. David Hillman**  
(Director, Sleep Health Foundation)

As one might expect, poor sleep habits rob individuals of vital time for bodily repair and have a widespread impact: from loss of productivity to physical and

mental health issues such as diabetes, heart disease, depression and much more.

However, according to Deloitte Access Economics, it is also impacting our community at large, with an estimated cost of \$66 billion to the Australian economy.<sup>1</sup>

Chart 1: Components of total costs due to inadequate sleep in Australia 2016-17



<sup>1</sup> (Asleep on the job: Costs of inadequate sleep in Australia, Sleep Health Foundation, 2017)

It should come as no surprise then that poor sleep is claiming the lives of 3000 Australians a year; a frightening but very real statistic from the Sleep Health Foundation.

As we mature, getting a deep-rested sleep become less of a priority which often contributes to the common misconception that poor sleep is simply a fact of life in old age.

This is simply not true, and we take pride in educating Australians on how they can achieve a better quality of life without over-the-counter prescriptions or surgery that might cost you an arm and a leg.

Further, it's important to remember that just because we're getting the right **quantity** of sleep, doesn't always mean we're getting the best **quality** of sleep.

Finding the ideal bed and mattress for your needs – and those of your significant other –

“...poor sleep is claiming the lives of 3000 Australians a year.”

**Dr. Dorothy Bruck**  
(Professor, Sleep Health Foundation)

could significantly improve your quality of sleep and make your waking hours happier, healthier and even more productive.

With over 1000 positions to explore, the Superior Lifestyle bed and chair range is the perfect solution to creating the optimal conditions and environment for effective sleep performance.

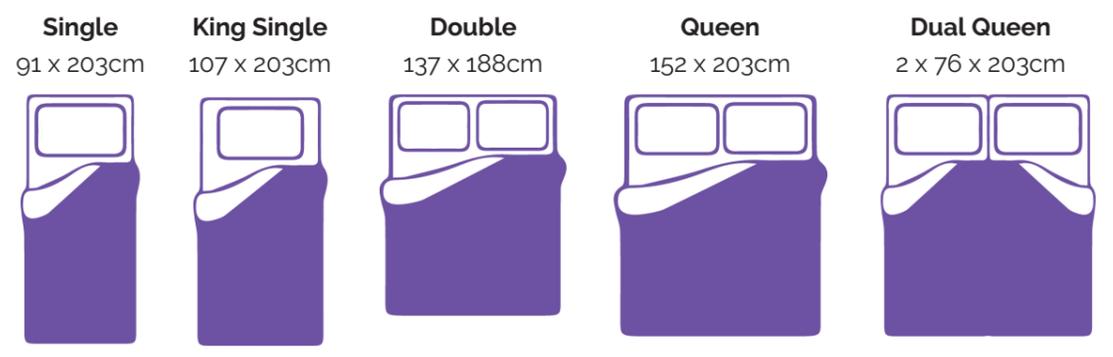


# Soflex® 10" Mattress

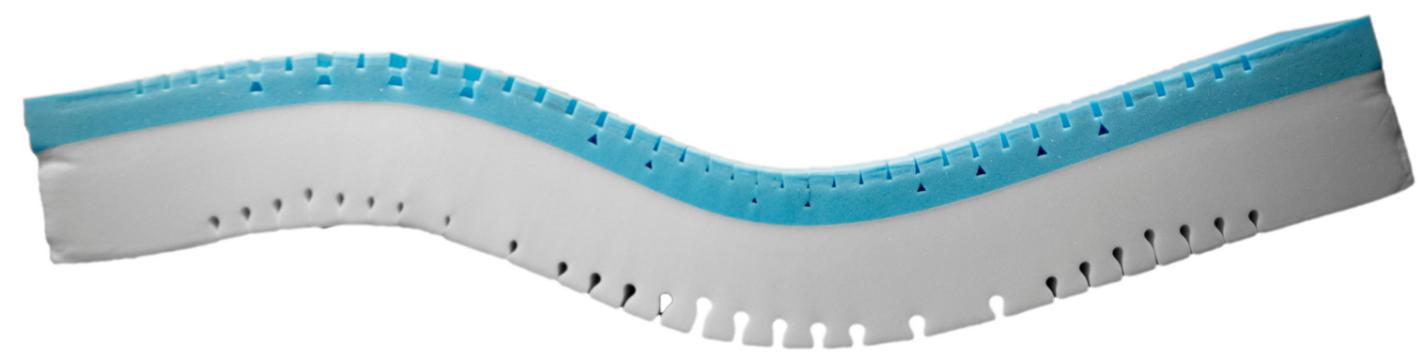
**NEW!**



## Available Sizes



## Improved Design for Air Flow & Permeability



## Key Features

- 

**Regulate Body Temperature**  
Our top layer features 3" of plush foam with cool-gel beads to draw moisture away and regulate body temperature.
- 

**Reduced Motion Transfer**  
Our top layer of plush memory foam softens as it becomes warmer to minimise partner disturbance.
- 

**Supportive HD Foam**  
Our bottom layer is made with 7" of open-cell high density memory foam to prevent bottoming out or side roll out.
- 

**Naturally Hypoallergenic**  
Our Soflex Mattress is hypoallergenic, meaning it is virtually impossible for dust mites or allergens to find a home.
- 

**Organic Cotton Cover**  
Features 100% organic cotton mattress cover with microporous breathable properties. Unzippable and washable.
- 

**High Grade Memory Foam**
- 

**Zippable Silk Floss Topper**
- 

**Redistribute Pressure**  
Made with the highest grade of foam to equalise body weight, alleviate pressure points and increase blood flow.
- 

**Bonus Silk Floss Topper!**  
Comes with a bonus, zippable silk floss mattress topper for additional layer of comfort and warmth in colder months.



**Zippable Cotton Cover**



**High Grade Memory Foam**



**Zippable Silk Floss Topper**

**1300 825 931**

Got a question? Visit [www.superiorlifestyle.com.au/help](http://www.superiorlifestyle.com.au/help)



**SUPERIOR**  
lifestyle

# Lite Bed Base

**NEW!**



## Available Sizes

**Wide Single**  
100 x 203cm



**Long Double**  
137 x 203cm



## Accessories



### Safety Assist Rails

Safety assist rails sold separately. Powder coated in black on either side of the bed.



### Soflex® Cradle Pillow

Sleep with optimal head and neck support with premium grade memory foam and washable cover.

## Specifications

- ✓ Class IA Medical Devices listed in the Australian Register of Therapeutic Goods
- ✓ Four Type-A USB ports (5v) suitable for recharging mobile phones over night
- ✓ Worldclass Richmat motors for gentle upper body and leg elevation
- ✓ Bright LED night light under the bed to aid in dark settings
- ✓ One touch flat, zero-gravity and anti-snore positions (which you can alter and save)
- ✓ Safe lifting capacity of 250kg total (all sizes), including the mattress
- ✓ Under bed clearance suitable for storage. Read manual for full safety instructions
- ✓ Min and max height from floor to bed base surface is approx 15.5cm and 38.5cm
- ✓ User-friendly wireless remote with built in torch
- ✓ Lockable castor wheels available on request. Sold separately.

## Colours

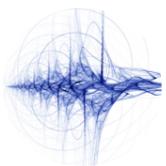


Space Grey



**10 YEAR WARRANTY**

## Key Features



### Whole Body Vibration

Drift away into deep sleep with full body vibration therapy. Choose high, medium or low speed and set 10, 20, 30m timer.



### Mobile App Remote

Can't find your remote? Download our free remote app on the Apple and Google Play Store!



### Upper Body & Leg Elevation

Relieve pressure on your lower back and legs with gentle upper body and leg elevation.



### Customisable Legs

Our bed legs can be unscrewed to different heights: approx. 30.5cm, 23cm, 20cm, 18cm, 13cm, 10cm or 8cm.



### Non-slip Mattress

Our second generation Lite Bed Base features side bars and micro-grip for a safe and secure mattress.



### USB Charge Station

Recharge your energy and up to four mobile devices with 4x USB type-A ports (two on either side of the bed!)



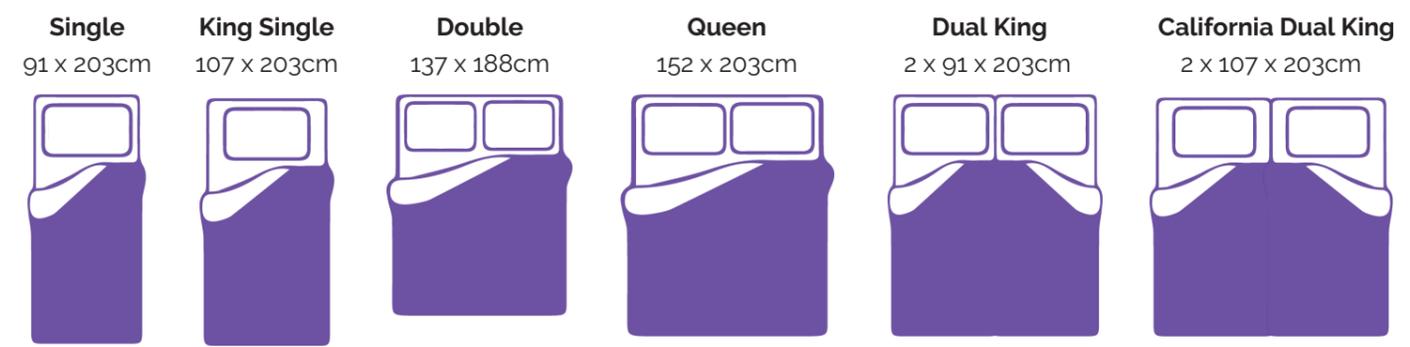
**NO DEPOSIT, NO INTEREST FINANCE PLANS AVAILABLE**

# Galaxy Bed Base

Gen 2



## Available Sizes



## Specifications

- ✓ Class IA Medical Devices listed in the Australian Register of Therapeutic Goods
- ✓ Safe lifting capacity of 350kg total (all sizes) including the mattress
- ✓ Four Type-A USB ports (5 volts each) suitable for recharging mobile phones over night
- ✓ Under bed clearance suitable for storage. Read manual for full safety instructions
- ✓ Worldclass Richmat motors for gentle head, lumbar, hip and knee elevation
- ✓ Min and max height from floor to bed base surface is 22.5cm and 40cm
- ✓ Bright LED night light under the bed and remote control torch to aid in dark settings
- ✓ User-friendly wireless remote with convenience pocket for storing
- ✓ One touch flat, zero-gravity and anti-snore positions (which you can change and save)
- ✓ Double deck shroud design with high grade commercial fabric finish.

## Colours



## Key Features

- Lumbar Bar Support**  
A must-have feature to target and relieve lower back pain, stomach cramping and gastric reflux.
- Mobile App Remote**  
Can't find your remote? Download our free remote app on the Apple and Google Play Store!
- Independent Head Tilt**  
Say goodbye to disruptive snoring! This feature keeps the airway unblocked and supports the neck in elevated positions.
- Customisable Legs**  
Our bed legs can be unscrewed to different heights: approx. 20cm, 18cm, 15cm, 13cm, 7.5cm, 5cm or 2.5cm!
- Non-slip Mattress**  
Our latest generation features side bars and micro-hook grips for a safe and secure mattress.
- Whole Body Vibration**  
Drift away into deep sleep with full body vibration therapy. Choose high, medium or low intensity and set the timer.

## Accessories

- Deluxe Headboards**  
Made to order and shipped separately. Email us for available sizes and prices. Australian Made.
- Soflex® Cradle Pillow**  
Sleep with optimal head and neck support with premium grade memory foam and washable cover.
- Lockable Castor Wheels**  
Made to order and shipped separately. Email us for available sizes and prices. Australian Made.
- Safety Assist Rails**  
Safety assist rails sold separately. Powder coated in black on either side of the bed.

# Split Queen Bed Base

**NEW!**



**10 YEAR WARRANTY**



Dual Wireless Remotes

Frame, Motors & Parts

Platinum Grey

## Available Sizes



## Accessories



### Deluxe Headboards

Made to order and shipped separately. Email us for available sizes and prices. Australian Made.



### Soflex® Cradle Pillow

Sleep with optimal head and neck support with premium grade memory foam and washable cover.

## Specifications

- ✓ Class IA Medical Devices listed in the Australian Register of Therapeutic Goods
- ✓ Four Type-A USB ports (5v) suitable for recharging mobile phones over night
- ✓ Worldclass Richmat motors for gentle split head and joint leg elevation
- ✓ Bright LED night light under the bed and remote control torch to aid in dark settings
- ✓ One touch flat, zero-gravity and anti-snore positions (which you can alter and save)
- ✓ Safe lifting capacity of 350kg total (all sizes) including the mattress
- ✓ Under bed clearance suitable for storage. Read manual for full safety instructions
- ✓ Min and max height from floor to bed base surface is 21.5cm and 39cm
- ✓ User-friendly wireless remote with convenience pocket for storing
- ✓ Lockable castor wheels available on request. Sold separately.

## Key Features



### Split Upper Body Elevation

Our exclusively designed Split Queen allows you and your partner to elevate the upper body separately.



### Knee Break Leg Elevation

It also breaks at the knees, allowing you and your partner to elevate your legs for increased blood flow and relief.



### Non-slip Mattress

Our Split Queen bed base features side retainer bars and micro-grip for a safe and secure mattress.



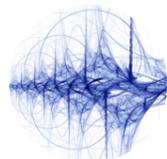
### USB Charge Station

Recharge your energy and up to four mobile devices with 4x USB type-A ports (two on either side of the bed)!



### Customisable Legs

Our bed legs can be unscrewed to different heights: approx. 20cm, 18cm, 15cm, 13cm, 7.5cm, 5cm or 2.5cm!



### Whole Body Vibration

Drift away into deep sleep with full body vibration therapy. Choose high, medium or low speed and set 10, 20, 30m timer.



**NO DEPOSIT, NO INTEREST FINANCE PLANS AVAILABLE**

# Hi Lo Bed Base

**NEW!**



## Available Sizes

**Single**  
91 x 203cm



**King Single**  
107 x 203cm



## Accessories



### Soflex® Cradle Pillow

Sleep with optimal head and neck support with premium grade memory foam and washable cover.

## Specifications

- ✓ Class IA Medical Devices listed in the Australian Register of Therapeutic Goods
- ✓ One touch flat, zero-gravity and memory positions for ease of use
- ✓ Worldclass German brand OKIN motors for gentle head, lumbar, hip and knee elevation
- ✓ Bright LED night light under the bed to aid in dark settings
- ✓ User-friendly wireless remote which can pair with and control two beds at the same time
- ✓ Safe lifting capacity of 185kg total (all sizes) including the mattress
- ✓ Elevate the whole bed between 43cm and 78cm off the ground (floor to base surface)
- ✓ Optional steel safety assist rails powder coated in black on either side of the bed
- ✓ Double deck shroud design with high grade commercial fabric finish
- ✓ Extended 10 year warranty on motors, parts and steel frame

## Key Features



### Lumbar Bar Support

A must-have feature to target and relieve lower back pain, stomach cramping and gastric reflux.



### Fire Safety Approved

Our mattress has been tested and approved against SGS fire retardant standards to ensure your safety.



### Worldclass OKIN Motors

Our Hi Lo Bed Base uses German brand OKIN motors to sustain a weight capacity of up to 185kg in total.



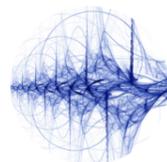
### Lockable Castor Wheels

Comes with stainless steel lockable castors, to move the bed with ease (reducing carer strain).



### Non-slip Mattress

Our latest generation Hi Lo Bed Base features a retainer bar and micro-grip for a safe and secure mattress.



### Whole Body Vibration

Drift away into deep sleep with full body vibration therapy. Choose high, medium or low speed and set 10, 20, 30m timer.



# Lite Bed Bundles Price List

# Galaxy Bed Bundles Price List

## Lite Range with Pressure Care Mattress

**Wide Single**  
99 x 203cm



**\$3.36 a day\***  
or **\$2,995** upfront

**Long Double**  
137 x 203cm



**\$3.91 a day\***  
or **\$3,495** upfront

## Galaxy Range with Pressure Care Mattress

**Single**  
91 x 203cm



**\$3.91 a day\***  
or **\$3,495** upfront

**King Single**  
107 x 203cm



**\$4.46 a day\***  
or **\$3,995** upfront

**Double**  
137 x 188cm



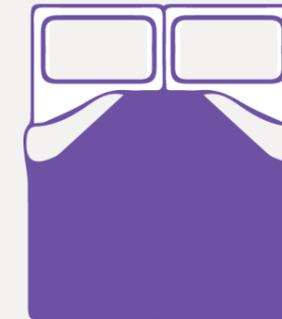
**\$5.01 a day\***  
or **\$4,495** upfront

**Queen**  
152 x 203cm



**\$5.56 a day\***  
or **\$4,995** upfront

**Dual King**  
2 x 91 x 203cm



**\$7.21 a day\***  
or **\$6,495** upfront

**California Dual King**  
2 x 107 x 203cm



**\$7.76 a day\***  
or **\$6,995** upfront

\*Daily repayments are inclusive of Humm credit facility fees including a \$65.00 set up fee and \$8 monthly account keeping fee over 30 months The total charges are \$305 with no deposit and no interest finance through Humm. To apply for Humm or Payright, please give us a call.

# Split Queen & Hi Lo Bundles Price List

# Soflex® Mattress & Topper Price List

## Split Queen with Pressure Care Mattress

**Queen**  
152 x 203cm



**\$5.01 a day\***  
or **\$4,495** upfront

## Hi Lo Range with Pressure Care Mattress

**Single**  
91 x 203cm



**\$3.91 a day\***  
or **\$3,495** upfront

**King Single**  
107 x 203cm



**\$4.46 a day\***  
or **\$3,995** upfront

\*Daily repayments are inclusive of Humm credit facility fees including a \$65.00 set up fee and \$8 monthly account keeping fee over 30 months The total charges over 30 months are \$305 with no deposit and no interest finance through Humm. To apply for Humm or Payright, call us on 1300 825 931.

## Soflex Mattress & Silk Floss Topper

**Single**  
91 x 203cm



**\$1.33 a day\***  
or **\$1,145** upfront

**King Single**  
107 x 203cm



**\$1.44 a day\***  
or **\$1,245** upfront

**Double**  
137 x 188cm



**\$1.55 a day\***  
or **\$1,345** upfront

**Queen**  
152 x 203cm



**\$1.66 a day\***  
or **\$1,445** upfront

\*Daily repayments are inclusive of Humm credit facility fees including a \$65.00 set up fee and \$8 monthly account keeping fee over 30 months The total charges over 30 months are \$305 with no deposit and no interest finance through Humm. To apply for Humm or Payright, call us on 1300 825 931.

# Atlantis Lift Recliner Chair (Warwick)

**NEW!**



## Dimensions

<b>Overall</b>	
Height	115cm
Width	98cm
<b>Back Rest</b>	
Height	72cm
<b>Seat</b>	
Width	50cm
Depth	55cm
Height	50cm

## Accessories



### Protective Chair Cover

Prolong the life of your lift recliner chair with a protective chair cover. Available in grey and brown with elastic straps for added security.



### Extended Battery Back Up

Our li-ion battery pack lets you use the chair for extended periods without power (suitable for homes with frequent power outages).

## Specifications

- ✓ **New** plush cushioning for added comfort in the seat, back rest and leg rest
- ✓ **New** design ergonomic remote control with large backlit buttons
- ✓ **New** lumbar adjustment function (approximately 75mm adjustment)
- ✓ Dual motors allow you to elevate your legs and recline the back rest independently
- ✓ German brand OKIN actuators and eight vibration motors for full body massage
- ✓ Innovative foot rest extension for those giants amongst us
- ✓ Assistive lift function (NDIS Approved) for safe and easy entry/exit
- ✓ Comes with 2 yrs warranty on motors, parts and upholstery (see website for brochure)
- ✓ **New** head rest tilt function (between 0 and 45 degrees)
- ✓ **New** cup holders and convenience pockets on both arm rests
- ✓ **New** disguisable arm-rest storage compartments for remotes, phones, etc
- ✓ Available in Warwick branded fabric or genuine Elastron leather
- ✓ Thermo-heat pads to help soothe aching muscles (located in back rest and leg rest)
- ✓ Safe lifting capacity of 168kg. Warranty does not cover excessive loads
- ✓ Australian Owned and Operated with Australian based call center support
- ✓ Lockable castor wheels available and sold separately for ease of movement

## Colours



## Key Features



### Head & Lumbar Support

Get greater comfort with independent head tilt and lumbar support that can be adjusted to your individual needs.



### New Design Lift Remote

Our new remote control makes it easier to operate the motion mechanics and illuminates in low light settings.



### Double Arm-Rest Storage

This feature is a game changer, offering users the ability to store their belonging, cups of coffee and more!



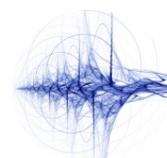
### Extra Cushioning & Foot Bar

Our Atlantis Chair also features extra soft plush cushioning and an extension foot bar for those giants among us.



### Lift Up Access for Easy Exit

Our Atlantis Chair comes with the essential feature of enabling you to lift the chair up and exit safely.



### Whole Body Vibration

Drift away with whole body vibration therapy. Choose from low, med or high speed and set the timer for up to 30m.



# Atlantis Lift Recliner Chair (Leather)

**NEW!**



## Dimensions

<b>Overall</b>	
Height	115cm
Width	98cm
<b>Back Rest</b>	
Height	72cm
<b>Seat</b>	
Width	50cm
Depth	55cm
Height	50cm

## Accessories



### Protective Chair Cover

Prolong the life of your lift recliner chair with a protective chair cover. Available in grey and brown with elastic straps for added security.



### Extended Battery Back Up

Our li-ion battery pack lets you use the chair for extended periods without power (suitable for homes with frequent power outages).

## Specifications

- ✓ **New** plush cushioning for added comfort in the seat, back rest and leg rest
- ✓ **New** design ergonomic remote control with large backlit buttons
- ✓ **New** lumbar adjustment function (approximately 75mm adjustment)
- ✓ Dual motors allow you to elevate your legs and recline the back rest independently
- ✓ German brand OKIN actuators and eight vibration motors for full body massage
- ✓ Innovative foot rest extension for those giants amongst us
- ✓ Assistive lift function (NDIS Approved) for safe and easy entry/exit
- ✓ Comes with 2 yrs warranty on motors, parts and upholstery (see website for brochure)
- ✓ **New** head rest tilt function (between 0 and 45 degrees)
- ✓ **New** cup holders and convenience pockets on both arm rests
- ✓ **New** disguisable arm-rest storage compartments for remotes, phones, etc
- ✓ Available in Warwick branded fabric or genuine Elastron leather
- ✓ Thermo-heat pads to help soothe aching muscles (located in back rest and leg rest)
- ✓ Safe lifting capacity of 168kg. Warranty does not cover excessive loads
- ✓ Australian Owned and Operated with Australian based call center support
- ✓ Lockable castor wheels available and sold separately for ease of movement

## Colours



## Key Features



### Head & Lumbar Support

Get greater comfort with independent head tilt and lumbar support that can be adjusted to your individual needs.



### New Design Lift Remote

Our new remote control makes it easier to operate the motion mechanics and illuminates in low light settings.



### Double Arm-Rest Storage

This feature is a game changer, offering users the ability to store their belonging, cups of coffee and more!



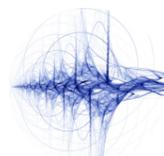
### Extra Cushioning & Foot Bar

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### Lift Up Access for Easy Exit

Our Atlantis Chair comes with the essential feature of enabling you to lift the chair up and exit safely.



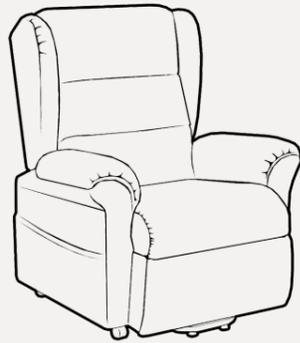
### Whole Body Vibration

Drift away with whole body vibration therapy. Choose from low, med or high speed and set the timer for up to 30m.



## Warwick

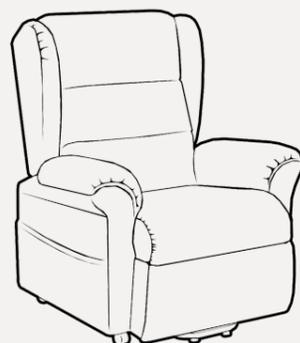
One Size



**\$4.46 a day\***  
or **\$3,995** upfront

## Leather

One Size



**\$5.01 a day\***  
or **\$4,495** upfront

**Our vision is to see more Australians living a healthier lifestyle and a life they love.**

Empowered by a restful sleep, we are dedicated to helping more Australians improve their sleep deficit.

To help us achieve this goal, we're inviting our customers to refer somebody who might benefit from our products.

If the referral results in a purchase of a bed and mattress with Superior Lifestyle, we will send both you and your referral a **Coles Group Gift Card to the value of AUD \$100 each!**



For full terms and conditions, visit [www.superiorlifestyle.com.au/refer-a-friend](http://www.superiorlifestyle.com.au/refer-a-friend). All personal information collected is kept safe and secure in accordance with the *Privacy Act 1988* (Cth). For further information, please refer to our Privacy Policy at [www.superiorlifestyle.com.au/privacy-policy](http://www.superiorlifestyle.com.au/privacy-policy) or email [info@superiorlifestyle.com.au](mailto:info@superiorlifestyle.com.au).





84 Parramatta Road  
Underwood QLD 4119

**1300 825 931**

[info@superiorlifestyle.com.au](mailto:info@superiorlifestyle.com.au)  
[www.superiorlifestyle.com.au](http://www.superiorlifestyle.com.au)